



MEDIA RELEASE

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## ***Travellers Choice members prepare to celebrate 40 with 20/20 vision***

17 November 2017: **Perth's six-star Crown Towers will host the biggest party in the history of Travellers Choice this weekend as members of the national network gather from across Australia to celebrate 40 years of success.**

The three-day Shareholders' Conference will attract more than 160 agents from almost 100 agencies – a record turnout for the annual event – who will mark the group's 40th anniversary with a spectacular Gala Dinner in the Crown Ballroom.

It wouldn't be a party without presents and agents will have the chance to win a raft of prizes from Travellers Choice's partners, including international flights from Qantas and Air New Zealand, river cruises from Scenic, and a 10-day tour for two to China courtesy of the group's newest preferred supplier TripADeal.

Members will also give back by raising money for Love Your Sister, the cancer-battling charity Travellers Choice has had a strong bond with since founder, actor Samuel Johnson, spoke at the network's Melbourne conference in 2015.

Joining the festivities will be three guest speakers: Olympic gymnast Brennon Dowrick, consumer trend expert Amanda Stevens and innovation expert Gus Balbontin, who played a key role in transforming Lonely Planet's global operation.

The theme of this year's conference is 20/20 vision, and Travellers Choice Managing Director Christian Hunter says that while members are embracing the opportunity to mark an important milestone the group's focus is very much on the future.

"This weekend is all about developing and advancing the strategies we as individuals and collectively need to pursue in order to sustain our extraordinary success for the next 40 years," says Hunter.

For more information on Travellers Choice please visit [www.travellerschoice.com.au](http://www.travellerschoice.com.au).

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